

vemcount

Professional People Counting Systems

Count your customers
Optimise your business



VemCount

VemCount is an innovative Product for people counting solutions, primarily for retail chains and shopping centres. VemCount is Denmark's leading company in the people counting industry having carried out more than 4,000 installations worldwide.



Scan code to watch video

VemCount – Hosted Solution

Today's retailers have detailed information about their sales per category, per store, per day and per hour. However, for many retailers, data regarding the number of shoppers per store or per category in today's retail industry is rather more hazy.

All devices send counting data directly to our VemCount servers. There is no need for local software installations or any local server that handles data in each store.

Security and speed are our top priorities. We have interconnected cloud servers in 3 different continents (Europe, Asia, America), giving our customers the best possible online experience wherever they are in the world. VemCount has worked closely with retailers to devise a system that meets the needs of the retail industry.

The result is a very flexible and user-friendly system. The system allows you to search data from any retailer or shopping centre, compare data, view the location of shops and access live data.

Data is always available online via VemCount and can also be exported, manually or automatically, to customers' own internal Business Intelligence-, Business Warehouse- or ERP systems.



A fast and secure cloud hosted solution that provides you with your data whenever you need it

Software

VemCount – Dashboard

The Dashboard is an intuitive information system that allows managers to monitor key performance indicators and get the best out of their counting data. The Dashboard is also used to display data visually in the form of a set of easy-to-understand graphics.

VemCount – Location Search

The standard search menu allows you to collect data in blocks of 15 minutes, 30 minutes, hours, days, weeks, months and years. The data can easily be organised and presented in Excel.

VemCount – Group Search

Custom Build - Shop type, channel, region, state. Data can easily be organised and presented in Excel.

VemCount – Zone Search

Get an overview of the areas customers visit the most. Which way do most customers go after they arrive at the shop or shopping centre? See which departments or floors are the most popular.

VemCount – Map Search

Map Search presents data in map format (global, continental, country, city, store/shopping centre).

VemCount – Application

VemCount is designed and optimised for iPad and will soon be available for Android and iPhone.



Modules of VemCount Software

Choose the VemCount Software package that best meets your needs!

Modules	Standard	Professional	Enterprise
Daily Mail	•	•	•
Data Back-up	•	•	•
Dashboard	•	•	•
Compare Shops	•	•	•
Shop Search	•	•	•
Live Data Search	•	•	•
Integration ERP, BW	–	•	•
Zone Search	–	•	•
Group Search	–	•	•
Map Search	–	•	•
Sales Data	–	•	•
Top/Bottom	–	–	•
Developing	–	–	•
Integration other systems	–	–	•

VemCount

- Preferred Brickstream Partner in Scandinavia

VemCount uses Brickstream's leading stereo video analytic appliance. Brickstream was founded in 2000 and formally launched its first products in January 2002. The company is headquartered in Norcross, USA, and also maintains European operations in Germany.

Brickstream pioneered technology that automatically captures and analyses consumer activity. The company holds numerous patents, and dedicates significant resources to ongoing research and development, which means that the company is a market leader.

Brickstream has tens of thousands of sensors worldwide.

VemCount

- Integrate already purchased hardware

VemCount can take over the operation of your existing people counting system and automatically transfer the data from the sensors to our online platform.

Devices from, e.g. Brickstream, Irisys, Pointsix and Cognimatics are already integrated into our online solution.

Together they account for many thousands of installations worldwide in a wide range of industries.

Support



Hardware

VemCount – Installation

Our installation department offers a team of expert technicians, who are all dedicated to their work and at the cutting edge of technology. We have experienced technical staff, programmers and assistants, who make sure that our clients receive the professional help and support they need. We offer solutions right across the board, catering for everything from small retailers to large shopping centres. Close working relationships with our customers is of paramount importance. Our customers know that we are here for them and that we provide the best in terms of consultancy, service and support.

VemCount – Helpdesk and support

Should there be a fault in a system, the helpdesk will deal with the problem promptly. Our team is able to configure, calibrate and upgrade all devices remotely. Our helpdesk system continuously gathers data on response times, availability and other technical parameters. This data is used to improve the services we offer.

VemCount – SLA (Service Level Agreement)

We offer bespoke services to individual companies. The SLA provides details of the standard services we offer as well as a range of additional services, which you can opt into.

TECHNICAL FEATURES

Packaging

Device Dimensions	2.6" x 6.1" x 1.3" 66mm x 155mm x 33mm
Lens Options	Ranges from 2.5mm to 6mm supporting heights from 8 feet up to 39 feet (2.4m to 12m).
Enclosure	Plastic Color: white or black
Field Upgradeable	Supports software upgrades over TFTP
Power	Maximum 4.5Watts Power-over-Ethernet or 24 Volts DC external
Weight	7 oz / 0.2 kg
LEDs	3 tri-state (red, amber, green)
Connectors	Terminal block for 1 alarm input, 2 output and RS-485

Network

Cabling	Category 5e
Ethernet	Single channel 10/100Mb Ethernet
Power	IEEE 802.3af Power over Ethernet Class 2
Addressing	DHCP or Static IP
Protocols	TCP/IP, DHCP
Time Synchronization	SNTP, Daytime Protocol, Proprietary
Data Delivery	HTTP, SMTP, FTP
Secure Data Delivery	HTTPS, FTPS
Software Upgrade	TFTP

We work with a global network of partners who are experts in people counting